



# BARBARA SEXTON SMITH

PROFESSIONAL SPEAKER

KEYNOTES

LEADERSHIP

SUCCESS

MOTIVATION

## READ WHAT OTHERS HAVE TO SAY!

*"We have 500 folks on our Leadership Team and we bring Barbara in every year to hear her stories. She energizes every audience, every time!"*

—Mary Newby, Norton Healthcare

*"Four years later our employees are still talking about her. Barbara can sell ice to Eskimos!"*

—Herbert "Bud" Schardein Jr.  
Executive Director  
Louisville Metropolitan Sewer District

*"The Papa John's Headquarter Team will never be the same following your presentation. BRAVO! You are a fabulous speaker!"*

—Tish Muldoon, Papa John's

*"The fabulous program you presented created a flurry of thought and excitement! Your spirit and enthusiasm is contagious!"*

—Matt Dunn, Dayton, Ohio

*"You are a tremendous wealth of information. You energized us with such vitality and reaffirmed our belief in our mission!"*

—Carla Johnson, Memphis, TN

*"Using her hand as the map of Kentucky, Barbara likes to point to Fightin' Holler where her mother was born!"*

**Barbara Sexton Smith** has helped raise more than **\$181 million** for the Arts, United Way, Olmsted Parks Conservancy, National Conference for Christians and Jews, and the Interfaith Community Hunger Project. She was nominated for the Ernst & Young Entrepreneur of the Year Award for founding Quick Think Inc. whose vision is "To Teach You How to Get Others to do What You Want" using successful negotiation strategies. As a regional manager for Wendy's International in the early eighties she organized her 350 employees into multifunctional work teams. She was selected from 3,000 managers worldwide as Wendy's Employee of the Year! She went on to become the National Franchise Director for the Fresher Cooker.

Barbara believes we must all leave the earth better than we found it. She does this by serving on the Air Pollution Board, Voter Outreach Board, Police Advisory Board, Simmons College of Kentucky Board of Trustees, and volunteering diligently with her Chamber of Commerce! Along the way she has helped to raise seven children and managed to make sure that **450,000 schoolchildren** get to have an arts experience every year!

In all her pursuits, civic as well as business, Barbara is a team builder, a team leader, a motivator and an innovator. She is a highly sought-after speaker who gave more than 250 presentations last year!

## TOPICS:

**Motivate! Lead! Manage! Change! – It all begins with the "Wake-Up Call!"**

Buckle your seat belt for the keynote ride of your life and an unbelievable story of how little things can make a big difference!

**Everyone's Attitude Matters! – The Rhythm Method of Worth Control**

Passionate! Enthusiastic! Innovative! Value-Driven! Goal-Oriented! Customer-Driven! If this accurately describes your organization – pat yourself on the back! If not, you need a "Barbara-Fix" right NOW! Find out if you are a Rhythm Maker or a Rhythm Breaker and how to advance your own set of interests when you bump into either throughout the day. Your success depends on it!

**Lead From the Bottom Up! Innovative Leadership Style that Everyone Can Follow**

Successful leadership begins with a state of mind you achieve by enriching the lives of others! This dynamic keynote introduces you to the "V Factor" and hinges on personal stories that keep you spellbound from beginning to end!



# SPEAKING Of Success

World Class Experts Share Their Secrets  
Featuring



BARBARA SEXTON SMITH



KEN BLANCHARD



JACK CANFIELD



STEPHEN R. COVEY

Sharpen your pencil and get out your legal pad! You'll want to take notes when you dig into this collection of inspiring interviews.

## SPEAKING OF SUCCESS

*"Success is a state of mind you achieve by enriching the lives of others!"—Barbara*

Fifteen of America's most successful people telling it like it is! You can be successful if you choose to be. Barbara's story ranges from the night she was forced to stare down the barrel of a sawed-off shotgun begging for her life to the day she stood in the airport with tears flowing down her cheeks as the West Louisville Boys Choir left for Europe on a six-concert tour that she made possible. Upon their return, the children learned that the University of Louisville had agreed to provide full college scholarships to all 31 of them ranging in ages from 8-19! Success is measured in the doing – everyday!

**Successful Leaders communicate their vision in a way that makes people feel connected to the dream!**

## REMARKABLE WOMEN OF FAITH

*"Twelve powerful women revealing how their faith journey led them to where they are today!"—Insight Publishing*

Just when you think nothing worse can happen – it does! Again, and again. Have you ever wondered why some people seem to masterfully navigate crisis while others fall apart at life's least difficult moments? Barbara calls a woman like this the CEO. That's right. **The Chief Expectation Officer!** Not the CIO, Chief Inspection Officer! Turn these pages to discover how you can apply the "V" Factor to your life starting today. Find out if you are a Rhythm-Maker or a Rhythm-Breaker by discovering the *Rhythm Method of Worth Control!*

**You determine your self-worth by the Rhythm you choose – everyday!**

# Remarkable Women of Faith



Barbara Sexton Smith

In-depth testimonies from some of America's Most Remarkable Women of Faith!



Jennifer O'Neill



Maria Mullen



Ann Jillian

## BARBARA SEXTON SMITH

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### Clients Include:

Alcoa

Humana

Steel Technologies

Chase

General Electric

Kentucky Fried Chicken

Nissan

Norton Healthcare

Brown-Forman Distilling

### Highlights

2006-2007 Top 10 Speaker – International Speakers Network

2007 Woman of Achievement Award Nominee – Business and Professional Women

2006 Hope Award Recipient

2003 Community Angel Award – *Today's Woman Magazine*

1996 Entrepreneur of the Year Nominee – Ernst & Young